



COPE Project

Promoting innovation through Cooperative model
in entrepreneurship education for adults



COPE

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THE BACKGROUND

COPE IS AN ERASMUS+ PROJECT STARTED IN 2020



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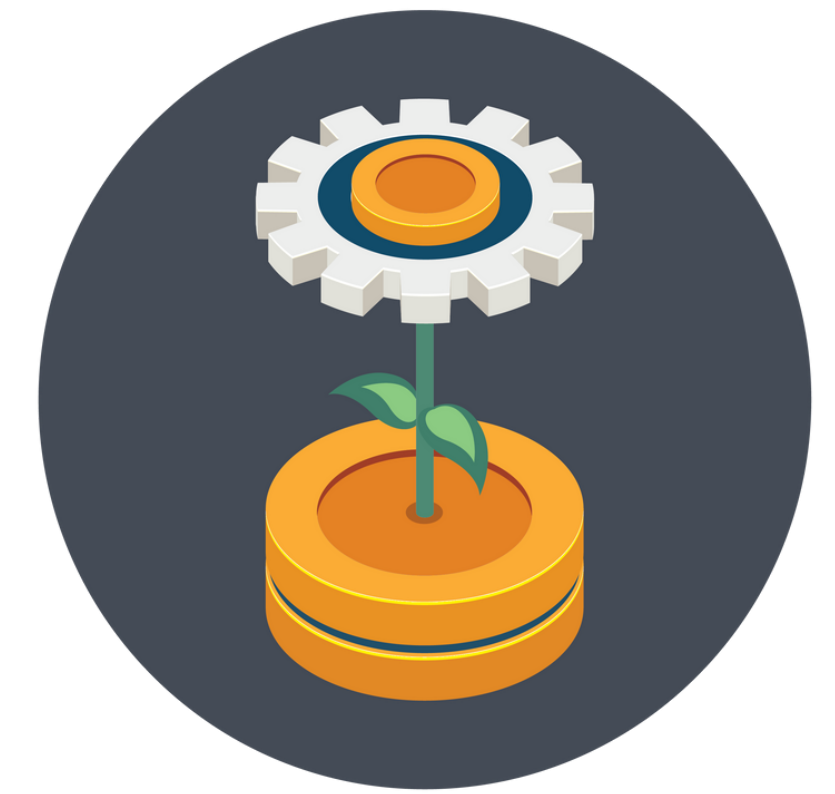
A significant part of the EU economy is nowadays known as social economy, meaning that the major goal is to serve members of the community rather than to seek profit.

Throughout Europe there is a long tradition of cooperative business. However, despite the great weight of this social economy there is still a great need in increasing the number of cooperatives and promoting social businesses for a more sustainable development.

The diffusion of the cooperative model can be the engine for social innovation, through innovative start-ups answering to people's needs and can bring local development and contribute in the long term to the reduction of unemployment and social inequalities.

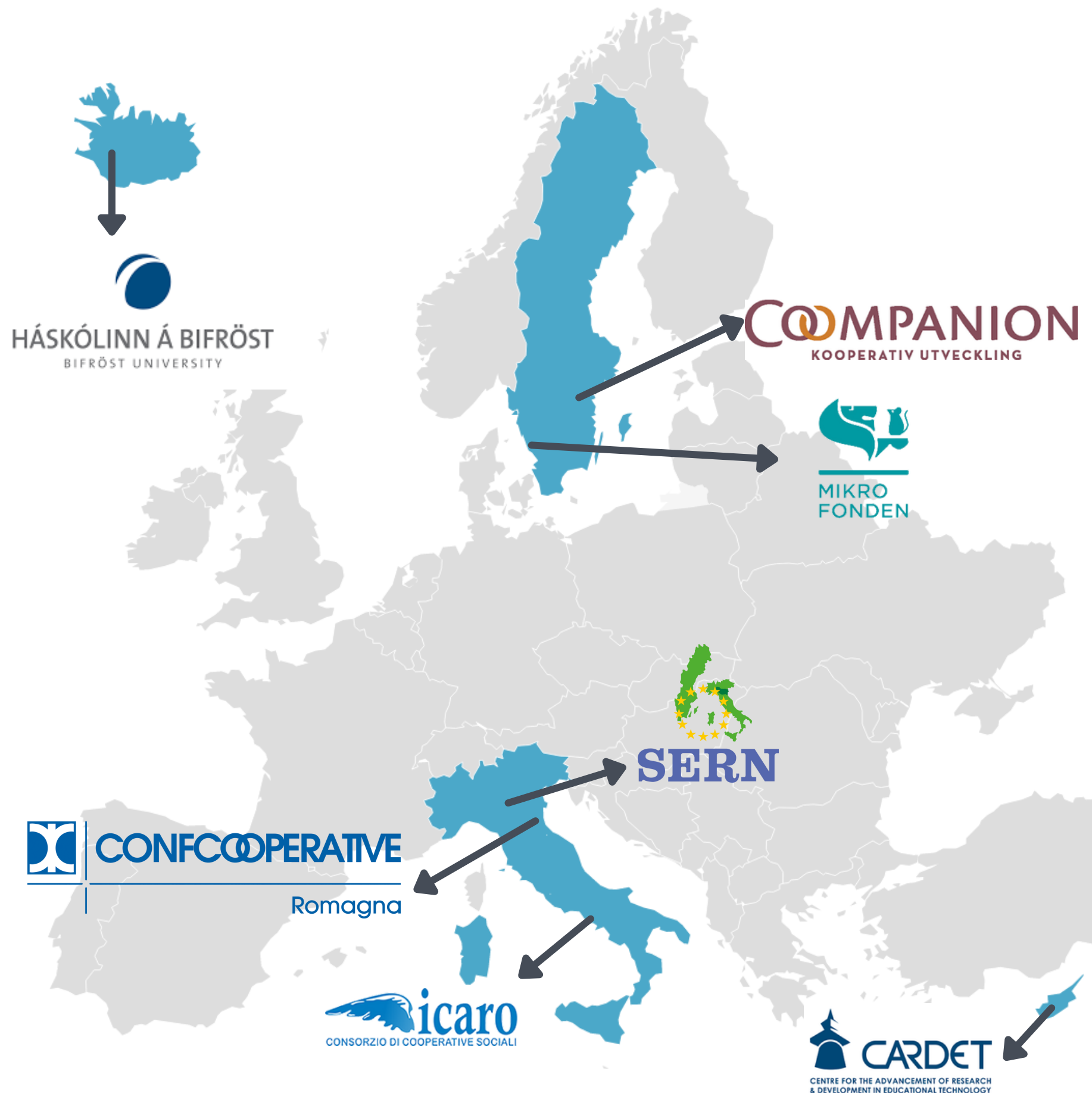
In partners' countries (Sweden, Italy, Island and Cyprus) despite the high number of cooperatives present in different sectors there is still a lack of entrepreneurial skills and trainers adequately trained and capable of motivating new people in pursuing the cooperativist model.

There is a recognized need in exchanging experiences among trainers and cooperative associations and collect successful experiences that can be implemented in other similar European realities following a common and successful model.



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THE PARTNERSHIP



7 PARTNERS FROM 4 COUNTRIES

- »» Coompanion Östergötland - SE
- »» SERN - IT
- »» Bifröst University - IS
- »» Consorzio Icaro - IT
- »» Confcooperative Romagna - IT
- »» Mikrofonden Väst - SE

THE OBJECTIVES



1

To strengthen the skills of entrepreneurship trainers promoting cooperative business



2

To exchange experiences on social entrepreneurship education among trainers across Europe

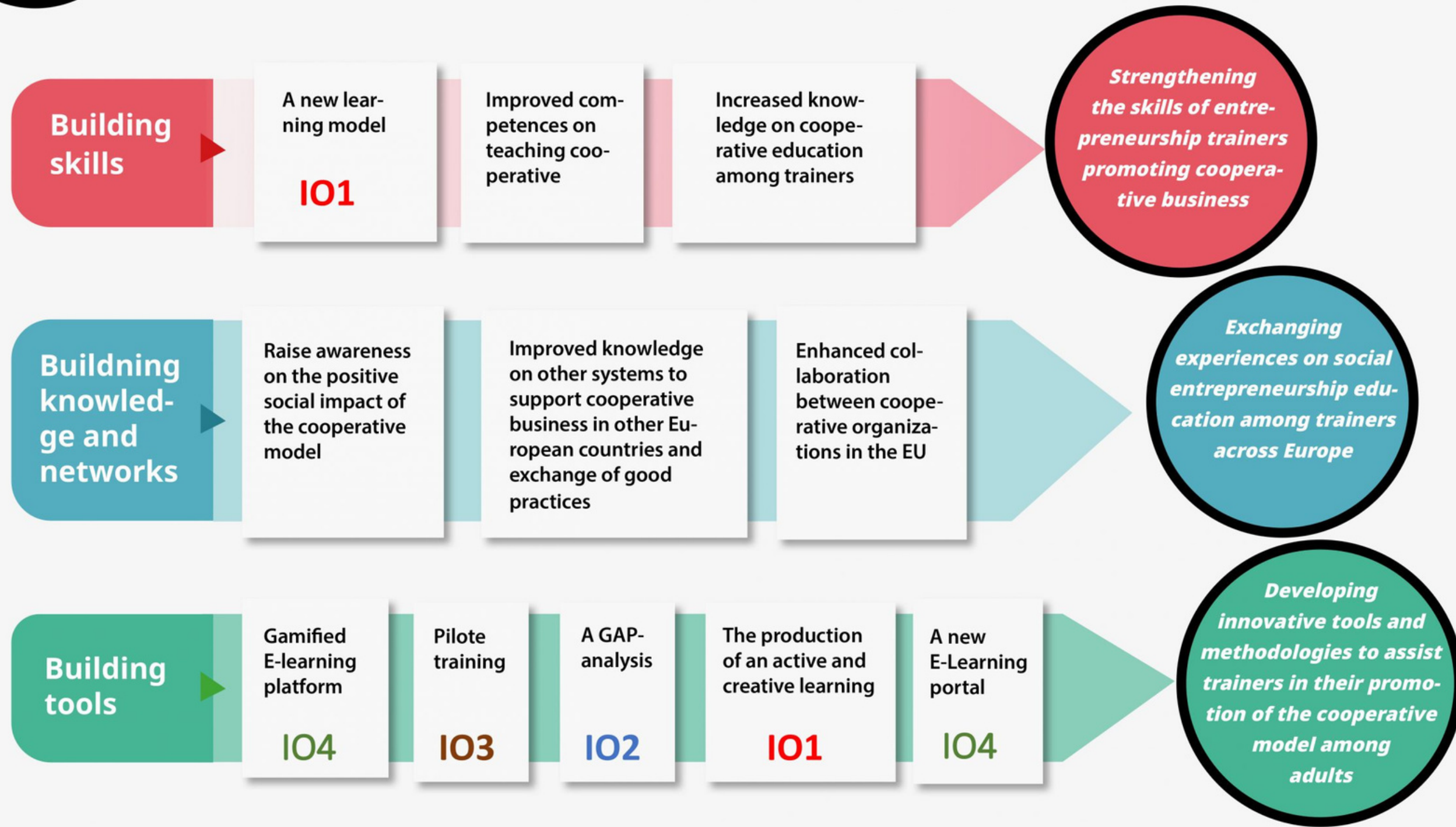


3

To develop innovative tools and methodologies to assist trainers in their promotion of the cooperative model among adults



TARGET GROUPS ► Trainers - Staff of cooperative federations and unions - Researchers



THE OUTPUTS

1

**LEARNING MODEL ON
COOPERATIVE ENTREPRENEURSHIP**

3

PILOT TRAINING

2

GAP ANALYSIS

4

GAMIFIED E-LEARNING PLATFORM

1

LEARNING MODEL ON COOPERATIVE ENTREPRENEURSHIP

Based on three main elements training approach, training methodology and content, to enhance the ability of entrepreneurship advisors, staff of cooperative associations and unions to train adults on cooperative entrepreneurship

2

GAP ANALYSIS

The analysis is performed to map the state-of-the-art and compare the need requirements within the consortia by reviewing national and European literature and studies related to education developed within cooperative associations, analyse the extent of the current implementation of the cooperative models and needs in developing skills in advisors.



3

PILOT TRAINING

It consists in testing and validating the learning model (IO1) in real situation during the training organized by advisors on cooperative entrepreneurship.



4

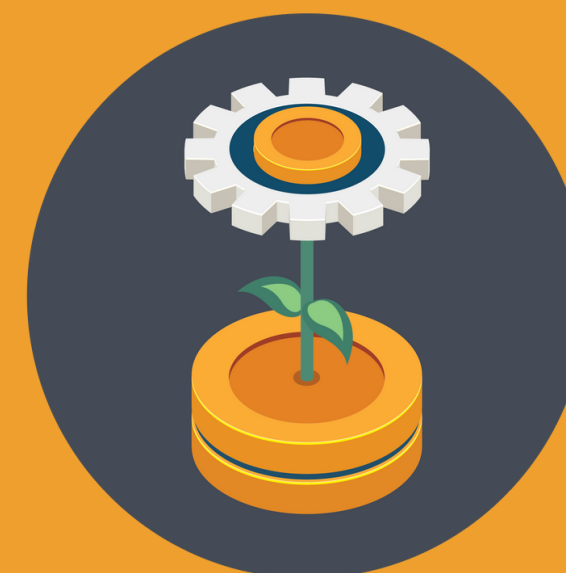
GAMIFIED E-LEARNING PLATFORM

Creation of an easily accessible and usable e-learning platform with gamified characteristics adapted to the needs of the advisors increasing their efficiency in promoting and supporting the creation of new cooperatives.





THANK YOU!



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