

Implementation of vision and values

This is a working document that is intended as a help for us who work with our cooperative values and how we can implement the vision and values in our daily work.

What is the meaning of the values for us, for those we work with and our external contacts and customers?

How do we act according to our values?

We will all have a better answer to that after we work with the value words.

Use the vision and valueboard sheet.

1. Find 3-4 words that you want your cooperative to stand for that reflect your values and how you do things at your cooperative.

2. Write down the **value words** on the sheet

3. In the first box, describe what the **value word means** to you

(repeat with all the words)

4. In the second box, you describe how it **manifests itself** in your daily work **internally in the cooperative**

(how you in the staff should be towards each other)

5. In the third box, you describe how it **manifests itself** in your daily work **externally in the cooperative**

(customers and partners)

Now you can go out into the world and represent your cooperative based on a common value base